

Case study – Food company

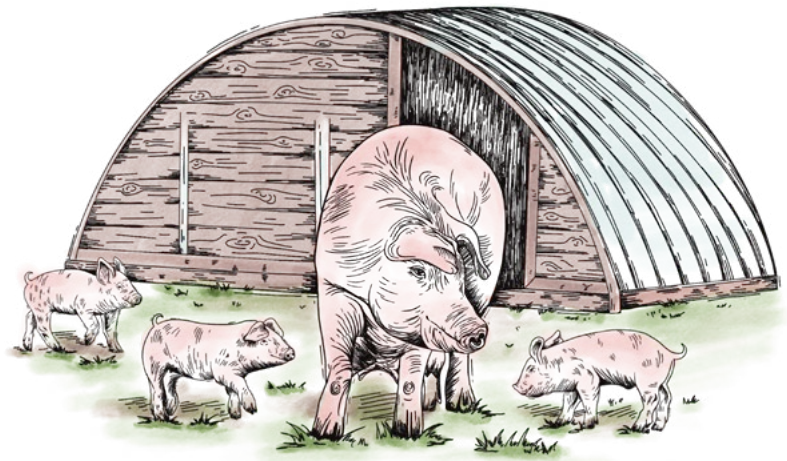
Purpose and overview

This case study outlines how a UK food company works with outdoor pig producers to manage environmental risks across its supply chain while maintaining high standards of animal welfare and legal compliance.

Based on discussions with the business, the case study focuses on the use of environmental standards, assessments, auditing and monitoring to identify and reduce risks to water quality, nature and soil health. It also highlights how guidance and knowledge sharing support consistent environmental practices across farms.

Business overview

- A well-respected UK producer of pork and other meat products
- Works with a network of outdoor pig farms and manufacturing sites



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Business standards



Environmental standards

Standards are strict, detail requirements around animal health and welfare, and include commitments to soil, biodiversity, water stewardship, and other business policies.

Farmers are expected to have relevant authorisations and permits required under current legislation.



Compliance with standards

Farmers are responsible for adhering to company standards, with routine audits conducted to ensure best practice.

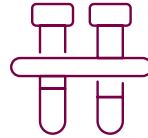
Legislative compliance is assessed by the relevant regulatory body and discussed with farmers during audits.

Environmental impacts and risks



Common risks

Pig farming can have major impacts on water quality and land health, mainly from livestock movements and waste management.



Environmental monitoring

Environmental metrics are recorded and monitored to understand the environmental impact of agricultural activities.

This data is used for carbon footprinting and other sustainable benchmarking.

Mitigation measures



Supporting implementation

A guide developed with the Norfolk Rivers Trust highlighting best practices to improve soil health and water quality.



Specific recommendations

Field assessments highlight recommendations and mitigation measures that must be adhered to before pigs enter a field. In house auditing programme to check progress on environmental and welfare standards.



Environmental targets

Environmental targets are water, land, and nature focused.

Aiming for Net-Zero GHG emissions by 2040.

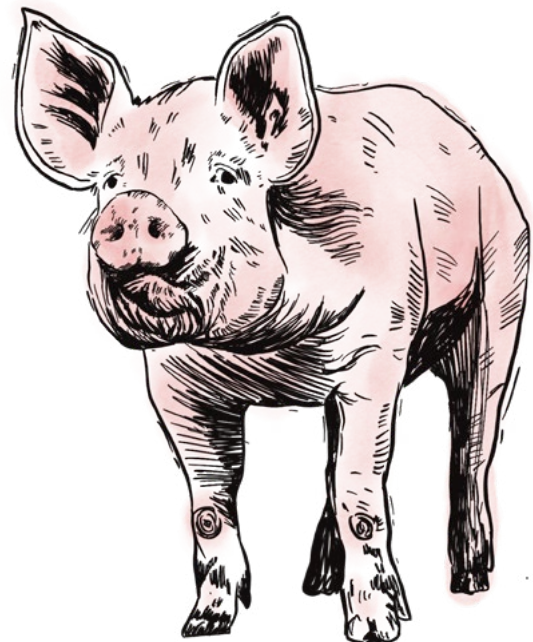
Knowledge sharing



Advice and guidance

Advice and guidance is delivered during routine audits and in house Agriculture teams are on hand to offer advice and guidance on best practice, thus minimising environmental risks.

Farmer meetings are an opportunity to provide business and industry updates, share learnings and encourage collaborative working.



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